



For Immediate Release

Citadel Exploration Engages MZ Group for Investor Relations

California-focused E&P to Present at EnerCom on August 21

Newport Beach, CA (August 6, 2014): Citadel Exploration, Inc. (OTCQB: [COIL](#)) (“Citadel” or “the Company”) a pure-play California oil company with operations in the Salinas and San Joaquin Basins of California announced today that it has retained MZ Group as its investor relations advisor. MZ Group will assist Citadel with executing a comprehensive investor relations program, with an emphasis on investor outreach and brand awareness, particularly in North America.

Armen Nahabedian, Chief Executive Officer of Citadel, explained, “As we continue to execute our exploration and development strategy on our multiple oil and gas properties, we felt it was time to more actively engage our investor audience utilizing the depth and experience of MZ Group behind us. We are encouraged by our recent operational activities and the opportunities to tell our story to a broader set of investors. We are excited to partner with the MZ team to kick start our investor communications and outreach.”

Ted Haberfield, President of MZ Group - North America, said, “Citadel has secured some unique assets and is backed by an accomplished management team with extensive knowledge of the California geology and operating environment. We are looking forward to getting their exciting growth story out to investors.”

In addition, Citadel announced that Mr. Nahabedian and Mr. McPherson will present at EnerCom’s The Oil & Gas Conference 19 in Denver, Colorado. Citadel will present on Thursday, August 21, 2014 at 9:40 a.m. MT (11:40 a.m. EST). Citadel’s management team will also be available for one-on-one meetings on Wednesday, August 20th.

EnerCom’s The Oil & Gas Conference 19

Presenting Date & Time: Thursday, August 21st at 9:40 am MT (11:40 am ET)

Location: The Westin Denver Downtown Hotel (Confluence A)

Live Webcast Link: <http://www.oilandgas360.com/togc-webcast/coil/>

Citadel’s presentation can also be viewed via live webcast on The Oil & Gas Conference® 19 website at <http://www.theoilandgasconference.com>.

Conference participation is by invitation only and registration is mandatory. For more information on the conference or to schedule a one-on-one meeting, please contact the conference coordinators.

Please view Citadel's website, www.citadelexploration.com for additional information and available presentations.

About Citadel Exploration, Inc.:

Citadel Exploration ([COIL](#)) is a pure-play California oil company with operations in the Salinas and San Joaquin Basins of California. Citadel has a broad portfolio of capital investment opportunities arising from management's extensive knowledge of the geology and the history of oil and gas exploration and development in California.

Citadel currently is focusing its efforts on two primary prospects: Project Indian, a thermal-recovery project in San Benito County on which it has recently drilled its first well, and the Yowlumne Project, a new prospect recently acquired from Aera Energy in which it is currently permitting two exploration wells.

Citadel prides itself on its legacy of discovery and innovation in the industry, and is committed to a plan of careful, deliberate growth tempering risk by focusing on historically successful projects. The best place to find oil, is where it has already been found.

About MZ Group:

MZ Group, subsidiary of @titude Global, a multinational company and the world's largest independent global investor relations consulting firm, provides investor relations, corporate communications, market intelligence, corporate governance and technology products and services. Founded in 1999, MZ Group focuses on innovation and personalized services, supported by its exclusive "one-stop-shop" business model. With offices in São Paulo, New York, Chicago, San Diego, Vancouver, Hong Kong, Beijing, Shanghai, Taipei and Mumbai, MZ has approximately 350 professionals who serve over 580 clients in 12 countries. For more information, please visit www.mzgroup.us.

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